

# **VERITAS ADVISORS TO RAISE MONEY, POLISH POLITICAL IMAGES**

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**BOISE** -- Three of Idaho's top political insiders are partners in a new venture to polish tarnished corporate images and raise cash for politicians and charities.

Greg Casey, Roy Eiguren and Kirk Sullivan have joined forces to form Veritas Advisors, a limited liability partnership.

Casey, the former chief of staff for GOP Sen. Larry Craig and sergeant of arms of the U.S. Senate who headed Gov. Dirk Kempthorne's transition team last year, is now the president of the Business-Industry Political Action Committee of America. In the mid-1980s he served as president of the Idaho Association of Commerce and Industry.

Eiguren was a close associate of former Republican Gov. Phil Batt and has been extremely active and influential in GOP politics. He is a former special assistant to the Bonneville Power Administrator chief and a former deputy state attorney general. Now a senior partner in a major Boise law firm, Eiguren is considered one of the top lobbyists in Idaho. He is chairman of the newly created Capitol Commission.

Sullivan was a member of Kempthorne's transition after retiring last year as head of Boise Cascade Corp.'s governmental and environmental affairs section. He has been a leader in local philanthropic efforts.

The partnership is still in the formative stages but has signed up its first philanthropic client, Opera Idaho.

Daily operations are being handled by Jason Lehosit, a political fund-raiser who has been involved in Craig's and Kempthorne's most recent campaigns.